

The Role Of The Lurah In The Community Empowerment Program As An Effort To Realize Sustainable Development Goals (SDGs) In Berangas Sub-District, Alalak Barito Kuala District

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Abstract.

This study aims to find out the role of the lurah in community empowerment as an effort to realize the Sustainable Development Goals (SDGs) in Berangas Village, Alalak District, Barito Kuala Regency, and want to know the obstacles faced in community empowerment. The type of research used is descriptive research with a qualitative approach. Data collection was done by interview, observation and documentation. The role of the lurah is seen from its role as a motivator, facilitator, regulator and mobilizer. The research findings revealed that the role of the lurah in community empowerment was not maximized, especially in the role of facilitator. Constraints faced are limited budget, mindset or mindset of the community and the reduced potential of natural resources, and very limited community self-help. It is recommended that there be sufficient financial support, empowerment models and collaboration with other agencies or universities as supporters of community empowerment programs.

Keywords: Role, Village Head and Community Empowerment.

I. INTRODUCTION

Development in Indonesia is carried out to increase welfare and create prosperity for all Indonesians fairly and equitably. Many efforts have been made to realize this, including the Sustainable Development Goals (SDGs) or the Sustainable Development Goals (TPB). SDGs are national and global commitments or agreements to prosper the community. SDGs or SDGs are development that maintains the continuous improvement of the community's economic welfare or sustainability, a development that maintains the sustainability of the community's social life. This development maintains the quality of the environment and development that ensures justice and the implementation of governance that can maintain the improvement of the quality of life from one generation to the next. The SDGs program complements the Millennium Development Goals (MDGs). The SDGs are implemented to continue the main goal of the MDGs, namely the problem of reducing hunger and poverty in the world. Therefore, the achievement of SDGs or SDGs is a national development priority. This is necessary to synergize planning policies at the national, provincial, and district/city levels. Efforts to improve the community's welfare must also be carried out in rural and urban communities as well as possible. Communities in urban and rural areas must be given the strength, ability and skills to be independent and subsequently able to live a sustainable, prosperous life. They must be given policies supporting the development of productive businesses in the community so that economic growth and the poverty rate will decrease. The level of welfare of the community will increase. The concept of SDGs for sub-districts and villages must be used as an indicator of the success of the development process and the implementation of sustainable development.

For development to run smoothly and in the future to realize the expectations as desired by the SDGs, the development must be carried out jointly by the government and the community. The community is expected to be the main actor in the regional and community development processes. Carrying out Such development certainly requires a leader in the community, including the role of a village head. Implementing community empowerment is one of the tasks of the village head. The government also makes an effort to

realize community development to make people live prosperous and prosperous. Community empowerment programs provided by the government can be utilized optimally by the community. These activities aim to increase knowledge and develop skills that can improve people's lives. Berangas Village is one of the villages located in Alalak District, Barito Kuala Regency, South Kalimantan Province, Indonesia. Barito Kuala Regency is ranked fifth on the list of poor people in South Kalimantan Province. The poverty rate according to data from the BPS for Barito Kuala Regency (2022: XLIX) in 2019 was 14,049 people or 4.63% of the total population of 313,595 people; in 2020, there were 14,025 people or 4.51% of the total population of 313,021 people, and in 2020 in 2021 there will be 16,010 people or 5.11% of the total population of 316,963 people. The poor population mentioned above includes Berangas Village, part of Barito Kuala Regency. Given the poor people in Berangas Village, it is necessary to carry out community empowerment program activities. The community empowerment program implemented aims to improve the community's welfare. However, in implementing the community empowerment program in the village, the researchers saw that there were problems, namely that only a small part of the community participated in the community empowerment program activities.

Besides not many community empowerment program activities that can be run, empowerment activities in this village also cannot run as expected. In this case, the Lurah is expected to be able to play an active role in answering the problems that arise in the implementation of the community empowerment program. The village head is demanded to make the community actively participate in community empowerment activities to achieve community welfare and the progress of an area. Community empowerment program activities are expected to run smoothly with community involvement in these activities. They can improve community welfare and, at the same time, support efforts to realize Sustainable Development Goals (SDGs). Based on these problems, the authors are interested in researching the role of the lurah in community empowerment to realize the Sustainable Development Goals (SDGs) in Berangas Village, Alalak District, Barito Kuala Regency and at the same time, knowing the obstacles faced.

II. METHODS

The type of research used in this research is descriptive research because it systematically describes the role of the lurah in community empowerment according to the data in the field. The research was conducted in Berangas Village, Alalak District, Barito Kuala Regency. This study uses research techniques of observation, interviews and documentation. This interview was conducted with informants who know and understand the problem to be studied, namely the village head, the secretary of the village head, the head of government and the head of welfare and the community in the Berangas village. Interviews are based on direct questions to informants so that the truth can be known.

III. RESULT AND DISCUSSION

a. **The role of the village head as a Motivator in Community Empowerment in an Effort to Realize Sustainable Development Goals in Berangas Village, Alalak District, Barito Kuala Regency.**

The role of leadership of the village head in the community is needed to foster and invite the community to participate in activities that support the success of the development. The role of the lurah as a motivator is to provide encouragement or enthusiasm for the community to participate in community empowerment programs. It is hoped that the development goals can be achieved properly and the realization of the Sustainable Development Goals. The community will be more enthusiastic about participating in activities in their area if they are motivated and given encouragement by their leaders. The village head, as a motivator, must have the ability to motivate and encourage or encourage the community to participate in community empowerment programs. From the results of interviews with the Lurah as a leader at the Berangas Village office and in the community, it turns out that the Lurah has tried to motivate the community by providing awareness and understanding to the community that community empowerment programs are important to implement because by implementing and participating in community empowerment activities, they will develop and provide benefits. Strengthening self-reliance for the community itself so that there is an improvement in livelihoods and an increase in welfare for them and the whole community in a sustainable

manner. The village head has a lot of positive influence and is always involved in community empowerment programs that are carried out to encourage the Berangas village community so that they want to participate and even want to manage themselves with community self-help funds in these community empowerment activities.

From the information provided by the Head of the Berangas Village Administration, it is stated that:

"The village head has been able to control the implementation of the community empowerment program by directly reviewing, planning, and implementing the community empowerment process. Motivate the community and provide direction or socialization so that the results can be useful for the people who participate in the community empowerment program in this sub-district area".

The village head always gives encouragement to the residents by frequently establishing friendships while providing motivation and, at the same time listening to the complaints and opinions of the community. This is in accordance with what was conveyed by the Lurah:

"My relationship with the community is quite harmonious, I always respond to problems that occur in the community and always respond to community complaints. Every community problem that cannot be solved at the RT/RW level, is always solved together at the kelurahan level and can be resolved."

b. The role of the lurah as a facilitator in community empowerment as an effort to realize Sustainable Development Goals in Berangas Village, Alalak District, Barito Kuala Regency.

The role of the Lurah as a facilitator has been carried out well; this is proven the village head often provides opinions and become sources of problems that occur in the community. The village head assists in assisting the community and providing information about the community empowerment program. Help manage an information process, facilitate communication and solve problems together. However, providing proper facilities to the community or completing the facilities and infrastructure needed to support the community empowerment program has not been carried out optimally due to several obstacles. The facilities and infrastructure that have been provided so far in order to support the strengthening of community independence, namely repairing roads, as conveyed by the village head:

"Almost 95% of the roads and alleys in the Berangas sub-district are very suitable to be passed by 2-wheeled and even 4-wheeled motorized transportation. Besides that, we provide convenience in obtaining business permits if people need them."

The role of the Lurah as a facilitator has also provided training and guidance, as stated by the Lurah:

"We have conducted training to increase the capacity of RT/RW in providing services to the community, both on population, health and social/religious society, we have also conducted training on cake making, woven mats".

What has been said is in line with what was conveyed by one resident of the Berangas village:

"Several residents of Berangas village have attended training on cake making and woven mats, it's just that now making cakes and woven mats doesn't continue as an effort from the people who take part in the training."

Although road infrastructure has been well facilitated to support community empowerment programs, the Berangas sub-district still has not carried out community empowerment activities optimally. Training or guidance to provide skills to the community is still lacking. Moreover, during this COVID-19 pandemic, there is not much that can be done. As one angry villager said:

"Now, the activities of this community empowerment program are decreasing; even now, there are no additional activities, especially during a pandemic like this, as the funds are not available. If the savings and loan business activities continue, community groups are carried out initially, each group consisting of 20 people. This savings and loan business is a continuation of the previous sub-district development program". There are also activities from BLT groups, namely the business of providing tents for rent to people who need it, but it is still not well developed".

The role of the Lurah as a mobilizer in community empowerment as an effort to realize Sustainable Development Goals in Berangas Village, Alalak District, Barito Kuala Regency. One of the factors supporting the success of the community empowerment program is the active participation of the community, and even better if you participate directly in managing it yourself. In this regard, efforts are needed to increase community participation. The role of the Lurah as a mobilizer is to move the community to participate in community empowerment programs so that they are able to realize their abilities, independence and welfare. In addition, the Lurah provides convenience in obtaining a business license if the community needs it. This was also conveyed by the Head of Welfare of the Berangas sub-district that:

"Mr. Lurah always provides support and encourages all people who will try to build a business by providing convenience in obtaining business permits or administrative needs of the community".

The role of the Lurah as a Regulator in community empowerment as an effort to realize Sustainable Development Goals in Berangas Village, Alalak District, Barito Kuala Regency. In carrying out the program of activities, there is the potential for irregularities to occur, which, if it results in state financial losses, it is not impossible that it will lead to the occurrence of criminal acts of corruption. The role of the lurah as a regulator is carried out by providing basic guidelines/regulations to the community as a reference to regulate every implementation of community empowerment. The village head runs a community empowerment program in the Berangas sub-district based on local regulations that apply both in the formation and implementation of community empowerment programs. Provide direction to the community to carry out activities in accordance with applicable regulations. The village head often explains the provisions that should not be violated in carrying out community empowerment activities. Furthermore, to anticipate this, it is also necessary to be consistent with the Lurah, and his apparatus and the community in carrying out activities must always follow the applicable regulations, in particular, based on the Barito Kuala District Regulation relating to the guidelines for implementing government at the kelurahan level. As stated by the village head:

"We socialize the regulations from the Regency Government and if anything is done related to APBD funds, then we kelurahan always convey the implementation and financial management as well as reporting to non-governmental groups (KSM) which are mandated to carry out empowerment activities in Berangas kelurahan and we kelurahan are always consistent. in obeying the rules."

Constraints faced in community empowerment programs:

In activity, there are often obstacles that hinder it, as well as community empowerment activities in Berangas Village, Alalak District, and Barito Kuala Regency. From the results of an interview with Mr Lurah Berangas (Drs. Suriani), he said that:

"The limited budget is the main obstacle in carrying out this community empowerment activity. Community empowerment programs require money, so without a budget, the program cannot be implemented. The limited budget has hampered the implementation of the empowerment program.

Furthermore, the village head also said:

"Although the amount is not large, in fact, the funds have also been budgeted in 2019 and 2020, which are intended for activities for developing urban village facilities and infrastructure as well as village community empowerment activities. The kelurahan funds are funds from the APBN, including additional general allocation fund (DAU) posts. However, due to the Covid-19 outbreak, the funds were used to deal with the outbreak. So this community empowerment activity is hampered." as well as for 2021 and 2022, where the funds are decreasing."

From the results of interviews with community leaders in the village of Berangas, he said that:

"We understand that the community empowerment program in the Berangas sub-district is currently not running as expected because the funds for these activities are very small or even non-existent, because they have been diverted to deal with Covid-19. For example, training to improve community skills through community self-help is not possible, considering the economic conditions of the community are also not supportive".

Another obstacle is the mindset of the community or the community's view of community empowerment activities. This is as stated by the village head of Berangas:

"The people here are less willing to participate in community empowerment activities. Most of them think that these activities are difficult or slow to produce, they have been given training to make cakes but because of competition in marketing, they quickly give up. They prefer jobs that directly generate income, such as being a laborer, gojek, or shopkeeper rather than developing potential businesses through community empowerment".

The reduced potential of nature as a raw material for skills is also a constraint factor in community empowerment activities. Actually, local natural resources have the potential to be good natural resources to be developed and are local wisdom. With the change of agricultural land into housing resulted in changing their jobs. And the raw materials to support the development of some skills become non-existent. As the Berangas village residents have done, namely making woven mats, now the raw materials are no longer available.

Based on an interview with the village head, he said:

"A lot of the existing land has been converted into building land in the form of housing complexes. This means that it has been sold to housing developers, only about 1% is left for agriculture. Of course, this is related to the economic condition of the community, which urgently needs money so they have to sell the land they own, even though these lands actually have to be used as agricultural and livestock land which is their place of work. Finally, the raw materials to support the development of local wisdom-based skills are greatly reduced. This also causes community empowerment activities to be hampered."

In an effort to increase the independence of the community so that they can improve their welfare in a sustainable manner, community empowerment activities in the Berangas village must be carried out as much as possible. Providing reinforcement to the community is now very important. Therefore, the government must be really serious, especially in budgeting funds for this program. The community is not only given assistance in the form of cash, but their skills need to be improved and, at the same time, assistance so that they are able to compete. New innovations are needed, such as cooperation from other parties, such as universities, related agencies, and the business world, as well as generating non-governmental organizations in an effort to improve their abilities and skills. Based on the results of an interview with the village head, he said that "innovations to implement community empowerment have not been carried out such as collaboration with other agencies or universities. In the past, people were invited to attend training at the BLK, but none of them were willing because they were far from their homes". For the Berangas village community, in addition to carrying out community empowerment, they also really need to change the mindset of the community. The mindset of the community cannot be changed drastically, but it is carried out in a slow process in a better direction as desired. Angry kelurahan community should also participate in encouraging and supporting community empowerment programs by involving themselves in the management of the program and must be able to utilize and maximize the activities provided in the community empowerment program.

IV. CONCLUSION

a. The role of the lurah as a motivator has been carried out by encouraging residents to establish friendships while motivating them to participate in or carry out community empowerment activities. The role of the village head as a facilitator has also been carried out by providing facilities according to their abilities, being a resource person for community problems and providing convenience in managing business permits.

The role of the lurah as a mobilizer is that the lurah always moves the community in the kelurahan by engaging directly with the community. The role of the lurah as a regulator has socialized the rules as a reference in carrying out activities.

b. Even though community empowerment has been carried out, it is not optimal because it only provides motivation, facilitates business licenses, and only a few pieces of training are carried out without paying attention to other aspects. The Berangas sub-district government should carry out community empowerment to further improve community empowerment programs by looking at the empowerment model. So community empowerment activities do not only provide motivation and training but also carry out monitoring and mentoring.

c. There is no innovation in community empowerment to overcome the budget through increasing self-help from people who can afford it, cooperating with other agency-related institutions, higher education institutions, and the business world.

d. Constraints faced in community empowerment are limited budget, community mindset/mindset, reduced natural resource potential, and the absence of innovations to support community empowerment programs.

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