

The Role Of The Millennial Generation As Candidates For Legislative Members In 2024 Election

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Abstract.

The millennial generation has great potential to serve as legislative candidates in the 2024 election. They bring new perspectives, innovative thinking, and technological skills that can make a positive contribution to the legislative process. This research aimed to analyze and describe the role of the millennial generation as legislative candidates in the 2024 election. This research used descriptive qualitative techniques, which required a literature review that involved searching for relevant reading material in books or articles. This research shows that there was a challenge for the millennial generation in facing the 2024 election, namely that there is a negative stigma, sometimes they are said to tend to be lazy, anti-social, and even seen as not understanding politics and not caring about national conditions, although this is not entirely true. Motives and encouragement of the Millennial Generation to Become Candidates for Legislative Membership in 2024 are due to the hope that this generation can bring more adaptive, inclusive, and progressive changes to the policy-making process, such as the call to be involved in the political process, feel better represented, and hope for change. The potential for the millennial generation becomes legislative members in the 2024 election, because they have creativity and innovation, progressive thinking, and acceptance of the millennial generation in society in the 2024 election.

Keywords: Millennial Generation, Candidates for Legislative Members and 2024 Election.

I. INTRODUCTION

The political year is very much felt in people's lives today. The many dynamics and forms of political communication that are developing make the political situation very warm in society. The role of political parties in winning the hearts of the people has the patterns, and forms of communication that occur. Several political parties provide free health insurance, and there are political parties that promise prosperity for all of society when they win the 2024 election [1]. This is the main attraction for the public to be able to assess and be able to understand the shape of the political dynamics that occurred this year. In terms of political participation, the millennial generation is certainly very influential because the percentage of voters, the millennial generation contributes quite a large contribution to the continuity of the 2024 election [2]. Apart from that, the 2024 election will be filled with young people or millennials trying their luck in the world of politics. This millennial generation becomes a candidate for legislative members in almost all electoral districts in Indonesia. The millennial generation is a generation that is now receiving a lot of attention in various fields. The millennial generation is known by another name, namely Y Generation, which was born after X Generation between 1981 and 2000 [3]. Political education aims to guide to development of awareness of national and state life in the younger generation of Indonesia. Political education can be implemented optimally if it is supported by the participation of family, community, and mass media institutions [4]. An effective political education model for the millennial generation must represent the character of the millennial generation itself.

The millennial generation's connection to the massive digital world must be an important consideration in the education process. The use of social media, the formation of virtual communities, and social movements in the digital world are ideal patterns of political education today [5]. Political education for the millennial generation must of course also pay attention to the characteristics of the current digital

generation, where exposure to information from digital media and social media is so massive. In the studies that have been conducted, social media has had a big impact on the growing knowledge and participation of the younger generation in politics, especially in the 2019 election [6]. Millennials certainly cannot be separated from their understanding of technology and communication skills via social media [7]. Several political issues involved the millennial generation, for example, the student movement in its successful action calling for or rejecting the Omnibuslaw Bill. Movements like this bring optimism to the younger generation's concern for political issues, but on the other hand, if political implementation, for example, elections are not carried out competently, there is the potential for a loss of confidence in democratic contestation. The election in 2024 is a breakthrough for the millennial generation to be able to enter the world of politics. This is also inseparable from the millennial generation's open understanding of the world of politics.

The world of Indonesian politics is currently starting to become more lively with the presence of young people who occupy strategic positions, in political parties, legislators, regional heads [8]. Researchers from the Democratic Election Syndication Institute stated that the millennial generation has quite good political awareness. The large number of newcomers as first-time voters who have political rationality in elections is a force that needs to be taken into account in regional elections. The enthusiasm of first-time voters from various regions has also shown very high growth since 2014, and with the decline in the number of voters in last year's election, Kompas Research and Development recorded interesting findings, namely an increase in the number of first-time voters, and formed trend data showing a graph of the increase until 2019. This phenomenon shows the level of political awareness of Generation Z is at 70% [9]. Even though the millennial generation has a variety of career choices, based on data presented by the Indonesian Parliamentary Concern Community Forum (Formappi) which released the results of an anatomical study of the list of temporary legislative candidates for the 2019 Legislative Election, it turns out that there are 21 percent of House of Representatives or legislative candidates (930) who are millennials [10]. This means that the interest of the millennial generation in a career as House of Representative members (House of Representative of Indonesia Republic, Regional People's Representative Assembly, and Regency/City People's Representative Assembly) is quite large. Choosing a career as a legislative candidate for the millennial generation is certainly not easy, considering that the millennial generation is a generation that is young enough to be able to have a career in the world of politics, which requires adequate knowledge and experience.

This includes the millennial generation who previously had careers in the professional field and want to change careers in politics by becoming legislative candidates [11]. The interest of the millennial generation in becoming legislative candidates is certainly related to the urgency of why the millennial generation chooses a career as legislative candidates, among them millennial legislative candidates who feel they understand more about the issues and activities of fellow millennials, such as discussions about communities, young SMEs, young people who move to religion, and the difficulty of finding work. So this is a reason to raise the voices of young people in parliament. And of course, the development of information technology, because it cannot be denied the intensity of the millennial generation's activities with high information technology. By see that there is quite a lot of interest from the millennial generation in choosing a career in politics, especially in representing the voices of fellow millennial generations. The presence of the millennial generation in legislative positions can bring positive change, encourage reform, and create a more inclusive and progressive environment in the political decision-making process. However, it should be noted that the millennial generation still has limited political experience. This can be an obstacle because politics requires a deep understanding of the legislative process, parliamentary procedures, and complex political dynamics. Apart from that, age stereotypes are also a challenge in the field of legislative positions.

There is a view that young people may not have enough experience or maturity to carry out large political responsibilities. While these challenges are real, the increasing number of millennials involved in politics indicates a shift in the political landscape that will become increasingly accepting of diverse perspectives, and innovative solutions. The dynamics of decision-making involving the millennial generation from professional careers to political careers in legislative contestation is interesting to research because

from this research researchers will find out the cause-and-effect relationship in the motives and encouragement of the millennial generation to become legislative candidates, and this will be expressed in behavior. Therefore, researchers will analyze and describe the role of the millennial generation as legislative candidates in the 2024 elections.

II. METHODS

This study used qualitative research methods. This qualitative method was used because of several considerations, namely: First, adopting the qualitative method is easier when dealing with multiple realities; Second, this method presents directly the nature of the relationship between researchers and respondents; and third, this method is more sensitive and more adaptable to the many sharpening influences together and on them together and on the value patterns faced [12]. Qualitative research using descriptive qualitative techniques, which requires a literature review that involves searching for relevant reading material in books or articles [13].

This literature study methodology was chosen based on in-depth knowledge of the selected phenomenon. The case chosen as the subject of this research is the role of the Millennial Generation as candidates for legislative members in the 2024 election. To provide up-to-date information that can be used to overcome a problem and is useful for further scientific progress. Using the literature study method requires sourcing and collecting data through libraries, reading, taking notes, and managing it to be used as research material which is then analyzed [14]. Data analysis in this research uses data reduction, data presentation, and conclusion. The validity of the data in this research is carried out through internal validation (credibility), dependability (defendability), and certainty of objectivity (confirmability) [15].

III. RESULTS AND DISCUSSION

A. Challenges of the Millennial Generation in Facing the 2024 Election

The millennial generation is defined as the generation born between the 1980s and the late 1990s [16]. The millennial era has a dynamic and caring political mentality. In data released by the Central Statistics Agency in 2022, the number of Indonesia's young population in 2020 was around 53%. In terms of the level of political participation itself, according to the KPU, the number of young voters in the 2024 election itself is around 60%, of which many are first-time voters [17]. Of course, this is a breath of fresh air considering the high level of young voters who participate in the 5-years political contestation. The implementation of elections which is part of procedural democracy will practice public political awareness, competition, participation, use of political rights, and community behavior patterns. In theory, in political communication, millennials consider that communicating is a process of expressing and supporting a form of self-identity, being able to build social contact with people or the surrounding community, and being able to influence other people to be able to think and behave as they wish. Millennials often receive a series of negative stigmas, sometimes being called lazy, anti-social, and even seen as not understanding politics and not caring about national conditions, although this is not entirely true [18]. However, the challenge for the millennial generation is that there is a view that the younger generation has minimal experience and the older generation can become quite mature in the political arena.

The millennial generation may be faced with political understanding and values that are different from previous generations. Differences in views between younger and older generations in the political context are often caused by differences in life experiences and perspectives [19]. Younger generations are often more open to change and have more progressive views, while older generations may tend to maintain traditional values or have experiences that influence their political views. It is important to remember that experience is not the only determinant of the maturity of political views. Younger generations can also bring fresh perspectives and innovative ideas that are important in overcoming modern-day challenges. While older generations, with their experience, often have valuable insights and a deeper understanding of political history. Overcoming these challenges requires an inclusive approach that encourages dialogue and the exchange of ideas between generations. Comprehensive political education, increasing awareness of crucial

issues, and efforts to encourage active participation among the millennial generation are key to ensuring strong representation and sustainable decision-making in the 2024 election.

B. Motives and Encouragement of the Millennial Generation to Become Candidates for Legislative Members in 2024

The current generation, known as the millennial generation, will dawn its productive age and will soon take on responsibilities in the life of the nation and state. The millennial generation in Indonesia today is a kind of opening of a new chapter in democracy because the millennial generation's participation in the 2024 election is very important because the millennial generation is part of determining the success of the 2024 election. These motives, and encouragement encourage the millennial generation to enter the political realm as members of the legislature, with the hope that this generation can bring about a more adaptive, inclusive, and progressive change in the policy-making process.

Table 1. These motives, and drives encourage the millennial generation to enter the political realm

<i>Motives and Drives</i>	<i>Findings</i>
To get involved in the political process	Respond to the call to actively engage in the political process and change political dynamics that may feel rigid or outdated. This call encourages the millennial generation to be actively involved in the political process, either through running for political office or through various forms of participation such as campaigns, voter education, or advocacy on crucial issues they care about. This is an important step in changing the face of politics to become more dynamic and responsive to the needs of society.
Better representation	The drive to represent the voices and interests of their generation as well as minority groups who are often underrepresented in the political realm. One of the main motives that drives the millennial generation to enter politics is the desire to create better representation in government. They feel that their involvement in politics can increase the representation of diverse groups and perspectives that have not always been adequately represented in existing political structures
Hope for change	The drive to correct dissatisfaction with existing politics and bring about the changes their generation hopes for. Hope for change is one of the main motivations for the millennial generation to enter politics. They have the belief that through involvement in politics, they can become agents of change who have a positive impact on the political system and society.

The main motives that encourage the millennial generation to enter politics include the call to be actively involved in the political process, the desire to create better representation, the hope for change, and the need for improvement in a political system that may feel rigid or unresponsive [20]. The combination of these factors encourages the millennial generation to get involved in the political process and decide to become legislative candidates, in the hope of bringing positive change to society and the country. The millennial generation wants to create substantial change in politics and society. They see involvement in politics as a means to realize their aspirations and hopes for a better future [21]. Their drive stems from a desire to create positive change in the political system, represent the interests and views of those who may not have been adequately represented, and bring new perspectives and innovation to the political arena. The millennial generation is interested in being part of change in politics, both as active voters, and as legislative candidates. They are driven by the urge to create social change, to improve political systems that are considered inefficient, represent the voices, and interests of those who are often marginalized, and fight for social and environmental issues that are considered important. Through active involvement in politics, the millennial generation hopes to bring positive change and improve state governance toward a more inclusive, just, and sustainable direction.

C. Potential of the Millennial Generation to Become Legislative Members in the 2024 Election

The millennial generation has the opportunity to bring positive change in politics and public policy. The involvement of the millennial generation can bring fresh perspectives, innovative solutions, and a better understanding of society's evolving needs. However, this potential must be accompanied by adequate knowledge of the political process, leadership skills, and a commitment to learning and growing as an effective leader. With a combination between inherent potential and the right preparation, the millennial

generation has a great opportunity to have a positive impact as legislative members in the 2024 election. The millennial generation often brings changes in values and priorities in politics [22]. Millennials are more likely to fight for issues such as environmental sustainability, gender equality, social inclusivity, and technology. As a legislative candidate, and pushing for policies that pay more attention to these issues. The advantages of the millennial generation as legislative members in the 2024 election can be seen through:

1. Creativity and Innovation

The millennial generation has great potential to bring creativity and innovation to the world of politics, including as members of the legislature in the 2024 elections. Creative skills and the ability to innovate enable the millennial generation to bring new approaches to politics, both in delivering campaign messages and in making more inclusive policies and sustainable. The millennial generation tends to be very skilled in using technology [23]. They can utilize digital platforms to get closer to their constituents, provide easily accessible information, and encourage community engagement through social media [24]. Integrating creativity and innovation in legislative leadership can help create a government that is more responsive, adaptive, and able to face today's challenges. By utilizing the potential of the millennial generation, the 2024 election can be an opportunity to bring positive change to the political system. The millennial generation has great potential to bring creativity and innovation as legislative members in the 2024 election. By utilizing technological expertise, the values of transparency, community involvement, creativity in problem-solving, attention to environmental issues, enthusiasm for political reform, and efforts to build political awareness, they can form a more adaptive, responsive, and inclusive government. The 2024 election is an opportunity to stimulate politics with fresh ideas and strengthen the role of the millennial generation in shaping a better political future.

2. Progressive Thought

The progressive thinking of the millennial generation can be a major force in their role as members of the legislature in the 2024 elections. The millennial generation tends to have progressive views on many issues, including a more open approach to differences and diversity, which can help in forming more inclusive policies. Currently, Generation Z and Millennials are the groups most concerned with the impact of corruption and environmental damage in terms of strategic issues. This is reflected in the findings of a survey conducted by Burhanuddin Muhtadi (Executive Director of Indonesian Political Indicators) who said that this generation has the highest level of concern for strategic issues such as corruption, environmental damage, health, pollution, and employment issues [25]. One of the reasons is because in 2024, and 2029 this millennial generation will become the new post-reform political figures. This means that the role of politicians and political parties need to increase their persuasive abilities by opening political literacy programs for the millennial generation to be able to recruit them to get involved in practical politics. This is in line with the individual's ability to be critical which is followed by limited information received and communicated through the media [26]. This means that the millennial generation also needs a more open and flexible discussion space in conveying ideas for the advancement of the nation's democracy. The millennial generation can bring fresh perspectives, solutions, and innovation to the legislative space. By focusing on inclusivity, well-being, human rights, the environment, global collaboration, technology, and responses to challenges, they can create policies that are more relevant and have a positive impact on society. The 2024 election is an important moment to realize this progressive vision in political action.

3. Acceptance of the millennial generation in society during the 2024 Election

The acceptance of the millennial generation in society during the 2024 elections could be an important factor supporting their potential as legislative members. The political acceptability of a group or individual can be affected by several elements, including political platform, communication, integrity, and responses to issues that society considers important. The combination of these factors shows that the millennial generation has great potential to become influential legislative members in the 2024 elections, bringing new perspectives, more active involvement from wider segments of society, as well as expected changes in the political system [27]. Even though there is positive potential, it is important to remember that each individual or group still has to face challenges such as political competition, differences in views, and other factors that can influence public perception. The acceptance of the millennial generation in society in

the 2024 election depends on how they build their self-image, convey their messages, and respond to voters' needs, and expectations.

IV. CONCLUSION

Participation of the millennial generation in the 2024 election, and strengthening the representation of their interests at the political level. However, several indicators need to be known, including the challenges of the millennial generation in facing the 2024 election, namely the existence of a negative stigma, sometimes they are said to tend to be lazy, anti-social, and even seen as not understanding politics and not caring about national conditions, although this is not entirely true. These motives, and encouragement encourage the millennial generation to enter the political realm as members of the legislature, with the hope that this generation can bring about more adaptive, inclusive, and progressive changes in the policy-making process, such as a call to be involved in the political process, feeling better represented, and hope for change. Apart from that, the millennial generation also has great potential in the context of the 2024 General Election or Pilkada with creativity, and innovation, progressive thinking, and the acceptance of the millennial generation in society at the time of the 2024 election.

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